



# “UPCYCLING CLOTHING REGENERATION VIA CIRCULAR EMBROIDERY”

## 2024-1-DE02-KA210-VET-000249741



*UPcycling clothing regeneration via circular embroidery”, a Erasmus Plus Project that aims to innovate the ancient art of embroidery.*

## PRESENTATION

“UPcycling clothing regeneration via circular embroidery” KA210-VET-DDD3729B is a Erasmus Plus Project, KA210 in Vet Sector.

The main aim of the project is to **increase the level of innovation in the training provided by the German partner**, the project's key institution, **through the Greek and Italian partners**. This objective is closely linked to the parallel objectives of **increasing the competitive advantage of the beneficiaries in the labor market and labor inclusivity**. In addition, the innovation in hand embroidery teaching will explicitly go towards the **increased awareness of sustainability in the textile sector**.

## COORDINATOR

The Deutsche Stickgilde  
e.V. - Germany

## PARTNER

Think Act Go Green/TAG-Green -  
Athens, Greece

In Progress - Messina - Italy



# SPECIFIC OBJECTIVES

Through this project we desire to achieve the following **objectives**:



**01:** Provide relevant support to the fight against **climate change**, practicing **cloths circularity** at European level, and contributing to the **reduction of cloth waste**, the recovery of old clothes and **recycling of second hand fabrics**.



**02:** Upgrade the training methodology of the applicant, leveraging on digitalization of the content, in order to create a profile of professional stitcher able to sustain its person through a creative and innovative job, and making its part in the sustainability for the environment and the future.



**03:** Provide our Greek partner with an innovative practice, namely embroidery, in order to upgrade the already virtuous process of clothing regeneration of the Greek partner TAG Green and its industry Fabric Republic. This will be accomplished through a unique artistic practice, namely hand embroidery. This technique of embroidery is relevant in terms of sustainable environmental practice, skill acquisition and employment opportunities.



**04:** Present embroidery as a green skill capable of dealing with fashion waste in a sustainable way, adding quality to regenerated clothes.



**05:** Provide both our Greek and Italian partners, as well as their target groups with a practical digital based course on embroidery.



**06:** Preserve the art of embroidery and make it functional.



# PROJECT ACTIVITY

*Below we briefly tell you about the activities that the project will carry out. In detail, we will tell you about the ones that have already been concluded.*

## A1: Project Management:

In our project, part of the budget was allocated to Project Management. This is because we know well how the management part represents an essential aspect for the advancement and achievement of the set objectives of the project.

Project management will last for its entire duration, ensuring good use of resources, both human and financial, as well as time.

## A2: Innovation of Contents:

This activity will help achieve the objectives by:

- improving creative recycling thanks to embroidery, linked to objective number 3 and 6,
- it brings innovation into the field of recycling through professional embroidery, linked to objective number 3,
- generates a sustainable solution for fashion waste, linked to objective number 6 and 4,
- To achieve these goals, a **set of practical courses** have been created that are widely available and easy to use, linked to objectives number 5 and 6.
  
- **The set of courses will be presented on our website soon!**



# PROJECT ACTIVITY

## A3: Training Activity:

This activity constitutes the test bed for the main result of the project, i.e. the training course.

In fact, the educational contents created in Activity A1 were evaluated and applied during the **Training Course** which took place in **Greece (Athens)**, from **11 to 13 of February 2025**.

- The trainers who participated have acquired the course methodology and are now ready for experimentation in their own country.

## PHOTOS OF THE TRAINING ACTIVITY - GREECE (ATHENS)





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